



World Suicide  
Prevention Day  
#WSPD

Tuesday 10th September

This World Suicide  
Prevention Day  
become an Orange  
Button-holder and  
make a difference

I DID,  
SO CAN  
YOU

Our training provides you with  
the skills to listen, support and  
signpost people in crisis towards  
appropriate support.

#start the  
conversation

If you would like more  
information on becoming an  
Orange Button-holder visit our website:

[www.lancashireandsouthcumbria.icb.nhs.uk/orangebutton](http://www.lancashireandsouthcumbria.icb.nhs.uk/orangebutton)

or scan the QR  
code with your  
phone camera



Listen, support, signpost

**NHS**  
Lancashire and  
South Cumbria  
Integrated Care Board

**NHS**

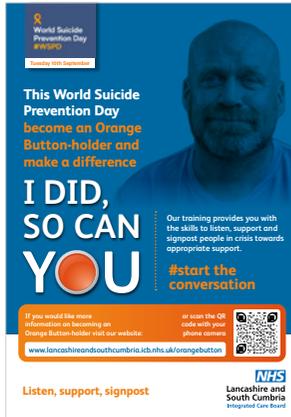
Lancashire and  
South Cumbria  
Integrated Care Board



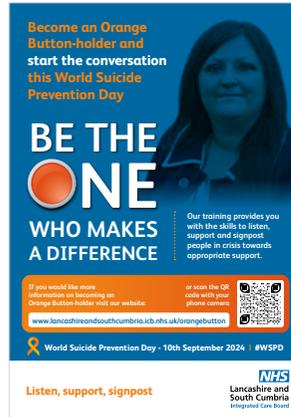
Orange Button  
World Suicide  
Prevention Day  
Campaign Toolkit

#start the conversation

# Assets - Recruitment Posters



Poster 1  
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Poster 2  
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Poster 3  
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Poster 4  
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# Assets - Recruitment Social Media Ads



Social Media 1

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Social Media 3

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Social Media 4

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# Assets - Awareness Posters



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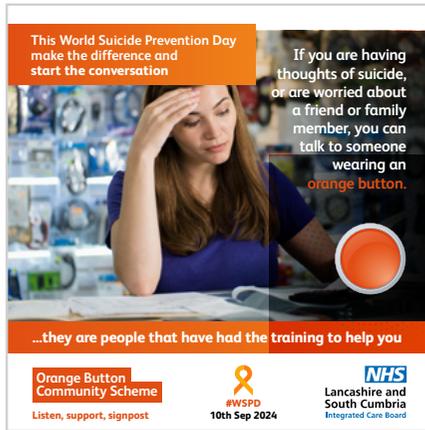


Poster 4  
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Poster 5  
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# Assets - Awareness Social Media Ads



Social Media 1

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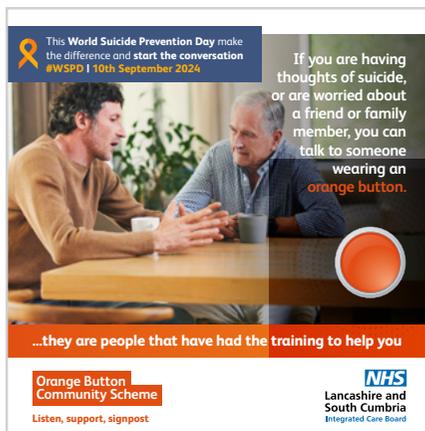
Social Media 2

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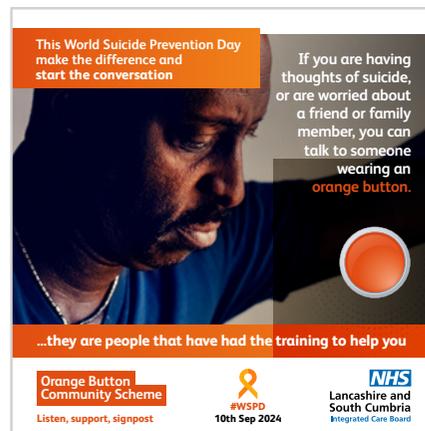
Social Media 3

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Social Media 4

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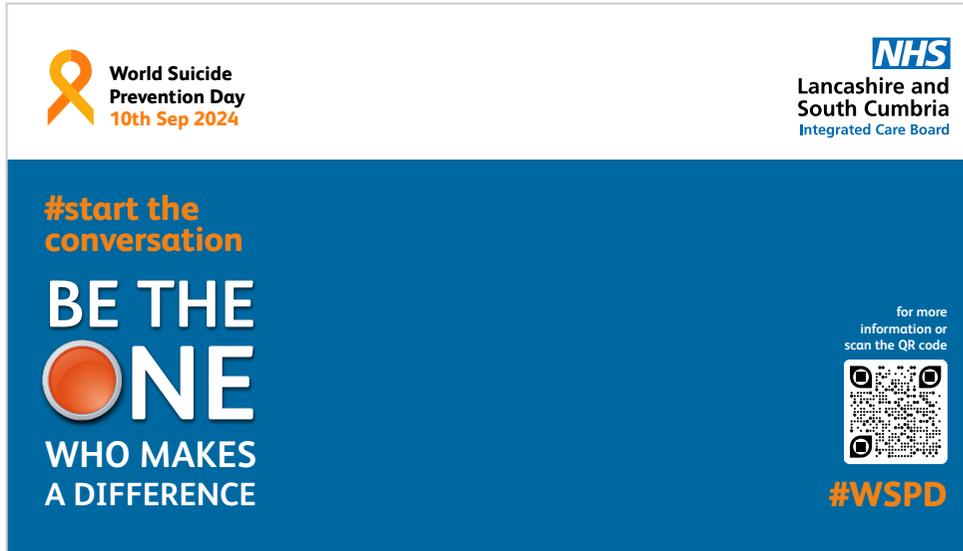


Social Media 4

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# Assets - Teams Background



**Background 1**

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