



Tuesday 10th September

This World Suicide
Prevention Day
become an Orange
Button-holder and
make a difference

I DID,
SO CAN
YOU

Our training provides you with
the skills to listen, support and
signpost people in crisis towards
appropriate support.

**#start the
conversation**

If you would like more
information on becoming an
Orange Button-holder visit our website:

www.lancashireandsouthcumbria.icb.nhs.uk/orangebutton

or scan the QR
code with your
phone camera



Listen, support, signpost

NHS
Lancashire and
South Cumbria
Integrated Care Board

NHS

Lancashire and
South Cumbria
Integrated Care Board



Orange Button World Suicide Prevention Day Campaign Toolkit

#start the conversation

Assets - Recruitment Posters



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Assets - Recruitment Social Media Ads



Social Media 1

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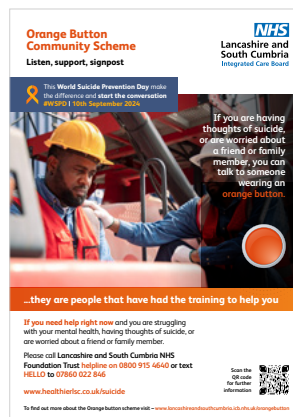
Social Media 4

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Assets - Awareness Posters



Poster 1
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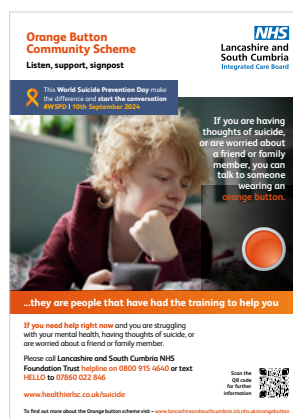
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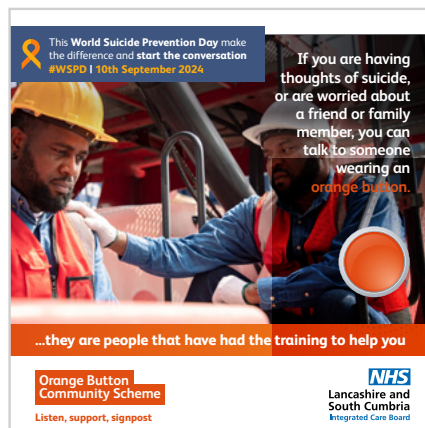
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Assets - Awareness Social Media Ads



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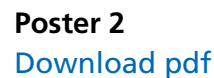
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Social Media 4

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Assets - Teams Background



Background 1

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