

# TOGETHER

## A HEALTHIER FUTURE

### The Integrated Health and Care Partnership for Pennine Lancashire

#### Introduction

My name is Mark Youlton - Chief Officer of East Lancashire Clinical Commissioning Group and joint Chief Officer for Together a Healthier Future. It is my pleasure to introduce the March edition of the Together a Healthier Future Workforce Newsletter.

It can't have escaped anyone's notice that demand for health and care services is incredibly high. I am very grateful to everyone who works in health, social care or wellbeing services for really responding to this demand on a daily basis with such professionalism, compassion and good humour. In addition to this high demand, we have been through a sustained period of economic challenge which has meant that the finances are tight and leave us all very little room to manoeuvre. The high demand and the tight finances mean that it is absolutely right that health care, local government and voluntary sector organisations are working together to do what we can once, drive out duplication, waste and unnecessary work and be as creative as we can in responding to the health and wellbeing needs of our population.

We are making good progress to ensure our New Model of Care for Pennine Lancashire becomes a reality. This is a challenging financial scenario but it is absolutely the right thing to do. This will help us balance the financial demands by redesigning how we deliver health and care, and invest more in the prevention of ill health. We can achieve this by tackling the root causes of illness and the wider determinants of health and addressing health inequalities across Pennine Lancashire. The key word here is "we". While the root causes of illness and health inequalities are long standing, they can be tackled through the collective efforts of everyone, working together for the benefit of all.

We are further developing the provision of health and care services closer to people's homes. These services will be provided by further developing our neighbourhood teams to include staff working in primary care, community provision, health and social care, third sector organisations and voluntary services. Most people experience health and care services in their community, as an example approximately 90% of the first contact that people have with the NHS is through their GP and primary care. We know from countless surveys and feedback from communities that people wish to see more health and care services closer to home so the neighbourhood team model is a supported approach and builds on some excellent work being done in our area.



## 3 things you need to know....

- Together a Healthier Future is set up to improve health of people in Pennine Lancashire and improve quality and financial sustainability which is a part of the wider vision for Lancashire and South Cumbria [Sustainability and Transformation Partnership](#).
- This programme of work will benefit health and care staff across Pennine Lancashire by breaking down organisational barriers which will help us to work better, together. We will also look at improving learning and development opportunities for the workforce.
- We are encouraging the development of neighbourhood health and wellbeing teams in each district of Pennine Lancashire to bring health, care services and support closer to people's homes. The teams will work together to understand and meet the needs of the local community, promoting health and wellbeing and supporting people and their families should the situation deteriorate. People will be given information and support to access and use non-medical, community based initiatives within their own neighbourhoods.

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## Integrated Health and Care Partnership Updates



### Together a Healthier Future Overview

Please watch this short Together a Healthier Future animation produced to give you an overview of the Pennine Lancashire Integrated Health and Care Partnership.

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## Pennine Lancashire Care Academy

In Pennine Lancashire we are in the process of developing a cross-agency Care Academy which will provide access to a range of health and social care career pathways and opportunities to volunteer. This joint work involves local colleges, service providers and commissioners and will help to grow a local workforce for Pennine Lancashire by ensuring that students develop work skills and experience to enable

them to gain meaningful employment and apprenticeships in the area that they live. The Academy will also help to develop opportunities for joint health and social care roles and will create upskilling opportunities for existing staff.

The Care Academy website will be created by UCLAN Masters students. It will include links to stakeholder programmes, vacancies and opportunities to give students and staff interested in furthering their skills the supportive information that they need when making decisions about their career choices.

We aim to give regular updates on the development of the Care Academy for Pennine Lancashire so please watch this space!

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## Home First

Home First is a fantastic service which is available across Pennine Lancashire for patients who have identified care and support needs once they leave hospital. Although people often need time to recover, it is recognised that the hospital setting is not a great recovery and recuperation environment. Things often change when people get into their own home environment when they have the opportunity and support to manage core activities of daily living independently.

There have been a lot of great outcomes from Home First and this shows a great promise for the future. Over the coming months we will be showcasing some of the positive Home First patient and staff stories.



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## Bespoke training folders launched for Care Homes across Pennine Lancashire

Our Enhanced Health in Care Homes (EHCH) programme launched its innovative Training Programme Folders during the January Care Home Quality Forum. Representatives from Ashland's, Manor House, Chapel Lodge and St Andrew's House were amongst dozens of care home representatives who attended the forum and were thrilled to receive their folder.

Featuring key educational information and reusable resources compiled by health and care specialists, the 300 page folders are an invaluable resource for all care home staff. They have been designed to be used both independently and alongside dedicated EHCH virtual training sessions. Every care home in the Pennine Lancashire region has had at least one folder produced for them, with over 150 care homes lined up to receive them.



[Read more](#)

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## News and Events

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### **Blackburn with Darwen's award-winning Wellbeing Service praised in national report by a leading health think tank.**



In its new report: 'Tackling multiple unhealthy risk factors', the King's Fund looks into ways of tackling the risks of unhealthy habits like tobacco use, alcohol consumption, diet or physical activity via integrated health and care services – which it considers the best way of managing demand.

Blackburn with Darwen's Wellbeing Service is cited as an example of best practice for its innovative approach to bringing together a wide range of services that support health and wellbeing and making them accessible via a single contact point.

[Read more](#)

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### **Don't give cancer a chance as women are encouraged to attend their smear**

NHS Blackburn with Darwen Clinical Commissioning Group (CCG) has launched a major drive aimed at protecting women against cervical cancer. The campaign, running across the borough aims to encourage females aged between 25 and 64 to attend their smear, and remove barriers to access.

Some of the reasons women don't attend can be emotional (fear, embarrassment or shame), considering themselves as low risk or not understanding what cervical screening is. Some women want to attend screening but they struggle to find time. With busy working lives it can be hard to book at appointment. This is one of the reasons why the CCG has invested in offering dedicated clinics over the weekend on both Saturday and Sunday. These are run by female nurses and can be booked through your GP surgery.

Cervical cancer, the most common cancer in women aged 35 and under, can be prevented but the best way to do this is to attend your smear when invited. Currently in the UK, women are eligible for a smear test from the age of 25 to 64.

[Read more](#)

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## Patient Participation Groups (PPGs) engage with health campaigns

East Lancashire Clinical Commissioning Group hosted its 2nd Annual PPG workshop at the end of January this year. Based on feedback from PPGs, who have highlighted that they would like to get more involved in health awareness campaigns, we had presentations on specific campaigns that PPGs could adopt and adapt in partnership with their GP practice and with support from the CCG communication and engagement team.



Michelle Pilling, Deputy Chair of the CCG and Lay Lead said:

"We are very grateful to everyone who attended. Julie Carmen who gave a presentation on Sepsis champions, Linda Davies and Malcolm Beck spoke about their personal experience of promoting health and wellbeing, Peter Dunn spoke about the community connector project and champions, Natalie Wright talked about Up and Active and Christine Sharples talked about the work of the cancer champions. In addition, delegates voted on a campaign to promote PPGs and recruit members."

Feedback about the workshop has been positive, and we are looking to share a resource pack to support PPGs in each area should they wish to progress any of these great health awareness campaign ideas.

If you have any queries please feel free to contact David Rogers, Head of Communications - [david.rogers10@nhs.net](mailto:david.rogers10@nhs.net)

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This newsletter aims to keep you up to date with everything is happening in the Together A Healthier Future Partnership as well as health and care updates in Pennine Lancashire.

For further information please visit [www.togethераhealthierfuture.org.uk](http://www.togethераhealthierfuture.org.uk) or email

[ELCCG.Togethераhealthierfuture@nhs.net](mailto:ELCCG.Togethераhealthierfuture@nhs.net)

