

## ICB Public Involvement and Engagement Advisory Committee

<b>Date of meeting</b>	6 September 2023
<b>Title of paper</b>	ICB working in partnership with people and communities strategy and toolkit
<b>Presented by</b>	Neil Greaves, Director of Communications and Engagement
<b>Author</b>	Neil Greaves, Director of Communications and Engagement, David Rogers, Head of Communications and Engagement (Insights) with contributions from members of the communications and engagement team.
<b>Agenda item</b>	5a
<b>Confidential</b>	No

### Executive summary

This paper presents an updated and published version of the ICB strategy for working in partnership with people and communities and a toolkit for staff across the ICB and NHS in Lancashire and South Cumbria for implementing the strategy.

In June, the members of the committee reviewed a revised ICB strategy for working in partnership with people and communities. The previous version of the strategy has been reviewed and learning from the development year has been considered. This updated version of the strategy builds on engagement and conversations with staff, partners and members of the public and recognises the importance of aligning engagement and involvement with the ICB's strategic priorities and the development of place-based partnerships which is where much of the engagement with local people will take place. The strategy also takes into consideration how this strategy will support the Integrated Care Strategy and the NHS Joint Forward Plan and support the delivery of the strategic priorities for the system.

Feedback from committee members was considered and in July the ICB Executive endorsed the updates to the strategy and this has been republished on the ICB website: <https://www.lancashireandsouthcumbria.icb.nhs.uk/get-involved/people-and-communities/lancashire-and-south-cumbria-strategy-working-people-and-communities>

To support the implementation of the strategy across the ICB and NHS in Lancashire and South Cumbria, a toolkit has been developed which includes:

- An Engagement, involvement and coproduction framework for the NHS in Lancashire and South Cumbria
- An Engagement, involvement and coproduction quick-start guide for staff
- A draft demographic insight report. Due to the size of the document this is available as a link here: [https://www.healthierlsc.co.uk/download\\_file/8702/0](https://www.healthierlsc.co.uk/download_file/8702/0)

- A diversity and inclusion glossary of terms. Due to the size of the document this is available as a link here:  
[https://www.healthierlsc.co.uk/download\\_file/8703/0](https://www.healthierlsc.co.uk/download_file/8703/0)

### Advise, Assure or Alert

#### Assure the committee:

- Products have been developed by the ICB to support the implementation of the principles and approaches for involving and engaging people and communities across Lancashire and South Cumbria

#### Advise the committee:

- The feedback on the ICB strategy for working in partnership with people and communities has been approved taking into account feedback from the previous committee

### Recommendations

The committee is asked to:

- Note the publication of the Strategy for working in partnership with people and communities
- Review and comment on the products within the toolkit for supporting effective implementation of the strategy.

### Which Strategic Objective/s does the report contribute to

Tick

1	Improve quality, including safety, clinical outcomes, and patient experience	✓
2	To equalise opportunities and clinical outcomes across the area	✓
3	Make working in Lancashire and South Cumbria an attractive and desirable option for existing and potential employees	
4	Meet financial targets and deliver improved productivity	✓
5	Meet national and locally determined performance standards and targets	✓
6	To develop and implement ambitious, deliverable strategies	✓

### Implications

	Yes	No	N/A	Comments
Associated risks				
Are associated risks detailed on the ICB Risk Register?	✓			There is a risk proposed for this in another item on the committee agenda.
Financial Implications			✓	

### Where paper has been discussed (list other committees/forums that have discussed this paper)

Meeting	Date	Outcomes
PIEAC	28 June 2023	Endorsement of the draft strategy for working in partnership with people and communities
ICB Executive	27 July 2023	Approval of the strategy for working in partnership with people and communities for publication and inclusion in CEO report for ICB Board in September

### Conflicts of interest associated with this report

Not applicable

Impact assessments				
	Yes	No	N/A	Comments
Quality impact assessment completed				
Equality impact assessment completed	✓			This has been undertaken for the strategy.
Data privacy impact assessment completed				

<b>Report authorised by:</b>	Neil Greaves, Director of Communications and Engagement
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